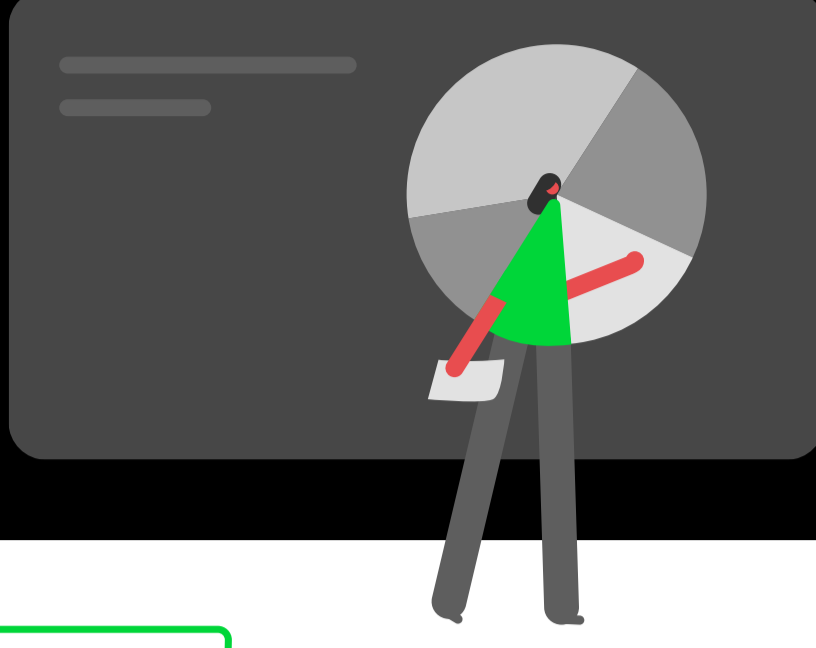


Sage Intacct + Argyle

Are You Ready to Be a Data-Driven CFO?

Our revealing survey of 75 finance executives has the insights you can use on your journey to tech-based financial transformation—and becoming **a data-driven CFO**. Get a quick take from your peers and benchmark the best practices driving major process and technology decisions at organizations like yours.

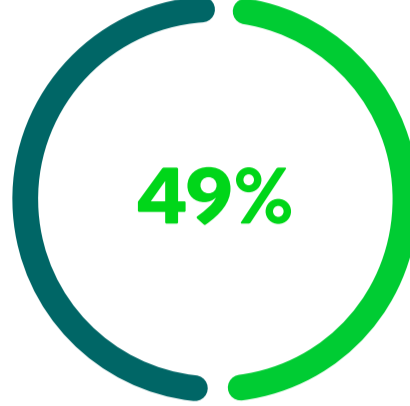


CFOs Believe

76% of CFOs believe they could have a positive impact on enterprise profitability if they devoted more time to strategic initiatives.



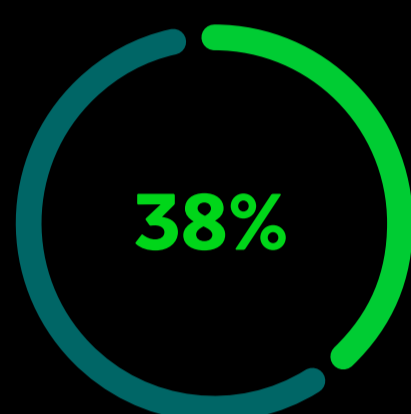
say that they spend **less than one-quarter** of their time on strategic initiatives.



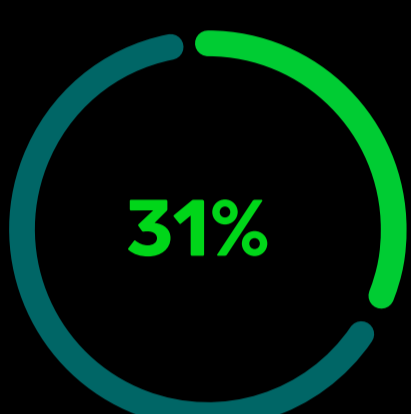
say that, if they were able to spend an **optimal percentage** of their time on strategic initiatives, their organization's profitability would be **improved by at least 5%**.

CFOs Admit

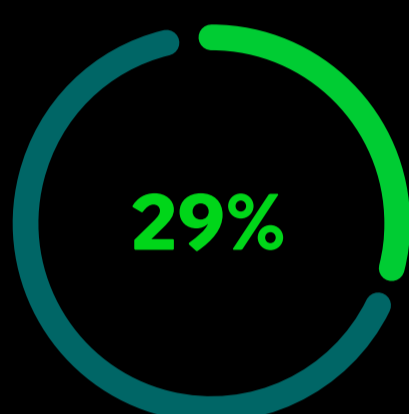
Nearly **two-thirds (64%)** of CFOs say their finance function is not proactive enough in using data and analytics to identify, prioritize, and address critical issues in the business.



say their data isn't structured in a way that makes it **easy to analyze**.



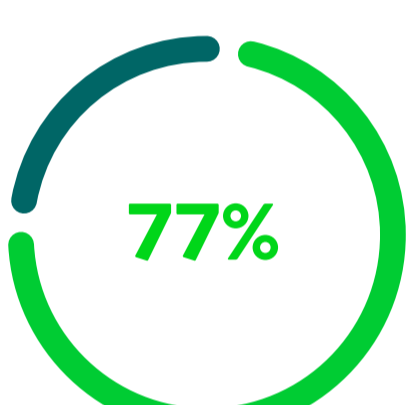
say that their data isn't **current or real-time**.



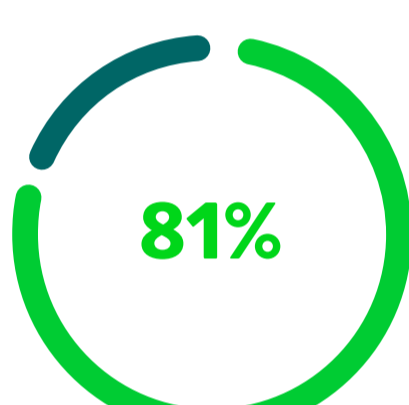
say their finance function lacks a **rigorous, proactive, analytical process**.

CFOs Believe

76% of CFOs believe they could have a positive impact on enterprise profitability if they devoted more time to strategic initiatives.



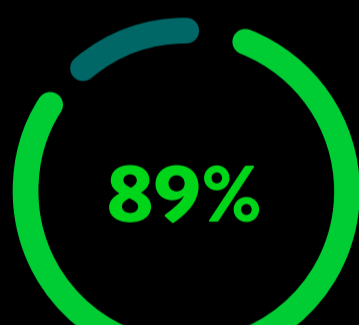
say their organization requires a data-driven finance function to achieve its strategic and profitability improvement goals.



say that over the next two years the pressure on their finance function to become more data-driven will increase substantially.

CFOs See

More than **three-quarters (77%)** of CFOs believe that a best-in-class, cloud-based financial management solution would make their job easier.



have a clear functional understanding of what "The Cloud" is and why organizations like theirs are using it to host financial management solutions.



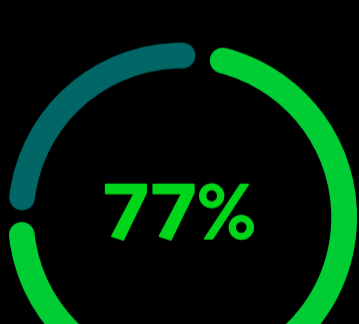
36%

cite easier implementation or upgrade as a key benefit of a cloud-based solution.



32%

cite better security as a key benefit of a cloud-based solution.



believe that a best-in-class, cloud-based financial management solution would make their job easier.



32%

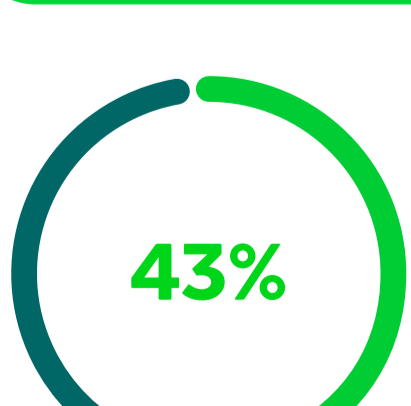
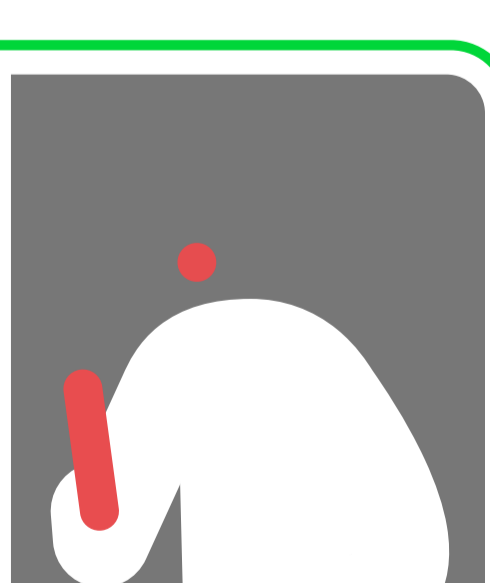
cite scalability as the organization grows as a key benefit of a cloud-based solution.

CFOs Envision

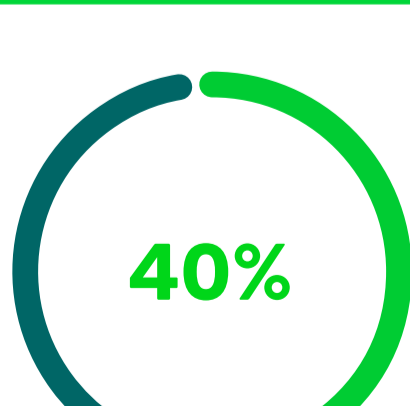
The surveyed CFOs know that the right set of reporting tools will help them be more "data driven."

"Performing analytics against big data sets needs state-of-the-art database and analytics technology that runs close to the data in the cloud."

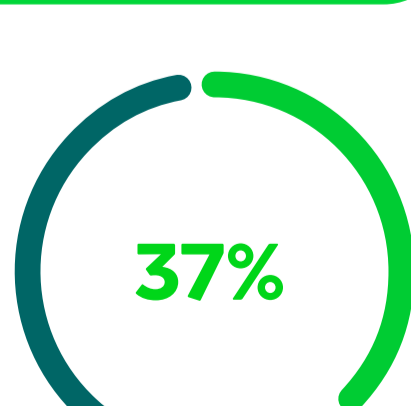
Ian Howells
Head of Marketing
Sage Intacct



cite automatically aggregating data across multiple systems as an important report-creation feature.



cite completing analysis without exporting data to spreadsheets as an important report-creation feature.



cite conducting multi-dimensional analysis easily to meet ad hoc requests as an important report-creation feature.